



NATIONAL
ASSOCIATION OF
INDEPENDENT
SCHOOLS

Top 10 Issues Facing U.S. Independent Schools

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ISCA * Hobart, Tasmania * April 28, 2006

Private School Landscape

- Nonpublic schools
 - 26k in total; 25% all k-12 schools; 10% k-12 students; Catholic and Christian parochial predominate

- NAIS
 - 1300 independent schools
 - nonprofit, nonparochial, governed by a board of trustees, self-perpetuating board, tuition and charitable gift dependent, not reliant on federal or state funds, non discriminatory
 - Educate over 512k students; 58k teachers; 1% of nonpublic school pop

Top 10

- 1. Governmental Intrusion**
- 2. Accreditation**
- 3. Accountability**
- 4. Financial Sustainability**
- 5. Demographic Sustainability**
- 6. Programmatic Sustainability**
- 7. Global Sustainability: perspective**
- 8. Governance**
- 9. Advocacy**
- 10. Community**

Making a Difference/Value-added

- As institutions: plurality/choice
- As graduates: leaders, citizens
- What's missing?

1. Staying Independent
 1. Government intrusion
 2. Testing (state/AP...)
 3. Teacher
2. Creating Value through Accreditation
 1. Avoiding the generic; maintaining high quality on our terms
3. Defining Accountability: In God We Trust; All Others Bring Data
 1. Governmental
 1. Nonprofit status
 2. Educational value
 3. Community relations
 2. Parental
 1. Educational value
 2. Investment value
 3. Who's paying whom (parent as partner, not enemy)
4. Ensuring Financial Sustainable
 1. Tuition
 2. Need to become more marketing savvy
 3. Mine new audiences using demographics (more sophisticated in admission/retention)

5. Supporting Demographic Sustainability
 1. Financially and socially approachable (see above)
 2. Inclusive and representative
 1. Faculty/staff/students
 2. Race, religion, age
6. Redefining Curriculum through Programme Sustainability
 1. Curriculum for this century
 2. Skills and values of the marketplace
 3. Leadership/citizenship
7. Getting in Focus by Being Globally Sustainable
 1. Less parochial; more international in outlook
8. Improving Governance
 1. Head/Board of Governors relationships
 2. Strategic Visioning
9. Becoming Advocates
 1. Proactive about telling our story to a wary public
 2. Government, prospective parents, prospective teachers, media
10. Creating Community
 1. Act as community, but maintain individuality